

**10**  
**YEAR TICKET**



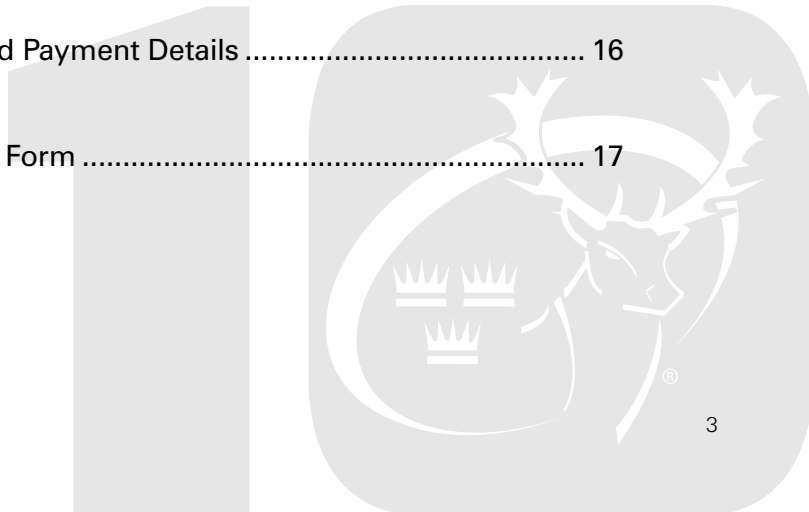
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## CEO WELCOME

Dear 10 Year Ticket Holder,

On behalf of Munster Rugby, I am delighted to welcome you to an exciting opportunity - renewal of your existing 10 Year Seat or indeed considering one for the first time.

Since 10 Year Tickets were launched in 2007, we have had some incredible times in Thomond Park. These include the opening of the stadium with a game against the All Blacks, seeing Munster bring the Heineken Cup home as Champions ahead of the 2009 season, beating Australia, beating Leinster to win the Celtic League in 2011, 41 phases of magic against Northampton before Ronan O'Gara's drop goal the same year and Bruce Springsteen, Elton John and Bob Dylan to name but a few great acts to grace the stadium.

More recently, the stadium has seen multiple back to back sell out matches, including a magical night against the Maori All Blacks.

To our existing 10 Year Ticket Holders thank you for your wonderful support over the last decade. You have had a chance to experience every one of these occasions and we'd like to invite you to share in even more great moments in the future.

In listening to customers throughout 2016 we believe we have designed new packages which work for you and give you the flexibility that suits your needs. A new Premium 10 Year Ticket will give exclusive bar access along with other additional benefits for the first time, while we've also introduced a 5 Year Ticket to cater for those of you who wish to plan for the shorter term.

We are also introducing a new finance package, allowing you to stagger your payments over a number years to help ease you into your new seats.

In the meantime, to our existing 10 Year Ticket holders, we look forward to seeing you back for more great events and experiences in the coming 10 years. To those of you considering this fantastic opportunity for the first time, we look forward to hearing from you and building a package which suits your needs.

Here's to 10 more great years.

**Garrett Fitzgerald**

CEO, Munster Rugby





## DIRECTOR OF RUGBY WELCOME

Dear Supporter,

It's been a year since I was announced as the Director of Rugby and I cannot even begin to describe the rollercoaster of a year it has been.

But, through tough times and good, I've known since the first day that you, the supporters, were behind us. As a community, it is incredible the support, passion and integrity you bring to bear every time the team take to the pitch.

For those of you who are existing 10 Year Ticket Holders, we take our hat off to you. You have supported and watched this great club grow in the best rugby stadium in the world, with players past and present thriving alongside you. Because of your support, we have seen international teams taken down, magical European moments and Celtic League wins. For that we thank you!

We are only at the beginning of a great journey as a group of players and management, with much hard work and hopefully some special results ahead. With each of you as part of our team, we take confidence from your commitment and your backing means a lot to each of us here in Munster Rugby. This fantastic support provides us with a solid foundation to grow from.

I look forward to your continued support in the months and years ahead.

***Rassie Erasmus***

Director of Rugby

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# 10 YEAR TICKET - THOMOND PARK PREMIUM SEATING

## Key Benefits include:



Exclusive Premium Seating in the East or West Stand for all Munster Rugby Pool Stage European Cup games and PRO12 games in Thomond Park



Guaranteed option to purchase your seat for any knock out stages in Thomond Park



Exclusive access to 10-year Bar in the East & West Stand



Exclusive entrance to the Stadium



Hospitality Discount



Access to tickets for Home 6 Nations, Home Autumn Internationals, Away European Cup pool and knock out stage tickets, and for any other events in Thomond Park or Irish Independent Park.\*



Reduced Ticketmaster fee for online sales

Full list of benefits available on page 13

Option to swap four games in Thomond Park for four games in Irish Independent Park when you buy your seat

**Open for Renewals,  
Move Seat/Upgrade Seat:**  
Wed 29 Mar – Fri 22 Sept '17

**All Seats Released:**  
Fri 22nd Sept '17

**Early Bird – New seat sale:**  
Mon 25 Sept – Fri 27 Oct '17  
*subject to availability*

**Remaining seat sale:**  
Mon 30 Oct '17 – Fri 30 Mar '18  
*subject to availability*

**EARLY BIRD RENEWAL**

**€4,750**

*Early bird applies to payment up front only*

**SALES PRICE**

**€4,950**

*Staged payment option available*

\*Access to tickets is subject to availability and will range from an option to purchase to a ticket lottery







# 10 YEAR TICKET - THOMOND PARK CATEGORY A SEATING

## Key Benefits include:



Exclusive Category A seating in the East or West Stand for all Munster Rugby Pool Stage European Cup games and PRO12 games in Thomond Park



Guaranteed option to purchase your seat for any knock out stages in Thomond Park



Hospitality Discount



Access to tickets for Home 6 Nations, Home Autumn Internationals, Away European Cup pool and knock out stage tickets, and for any other events in Thomond Park or Irish Independent Park.\*



Reduced Ticketmaster fee for online sales

Full list of benefits available on page 13

Option to swap four games in Thomond Park for four games in Irish Independent Park when you buy your seat

**Open for Renewals,  
Move Seat/Upgrade Seat:**  
Wed 29 Mar – Fri 22 Sept '17

**All Seats Released:**  
Fri 22nd Sept '17

**Early Bird – New seat sale:**  
Mon 25 Sept – Fri 27 Oct '17  
*subject to availability*

**Remaining seat sale:**  
Mon 30 Oct '17 – Fri 30 Mar '18  
*subject to availability*

**EARLY BIRD RENEWAL**

**€3,450**

*Early bird applies to payment up front only*

**SALES PRICE**

**€3,650**

*Staged payment option available*

\*Access to tickets is subject to availability and will range from an option to purchase to a ticket lottery





# 5 YEAR TICKET - THOMOND PARK CAT A SEATING



Category A seating in the East or West Stand in Thomond Park for all Munster Rugby Pool Stage European Cup games and PRO12 games.



Guaranteed option to purchase your seat for any knock out stages in Thomond Park



Munster Rugby Supporters Club Membership



Hospitality Discount



Access to tickets for Home 6 Nations, Home Autumn Internationals, Away European Cup pool and knock out stage tickets, and for any other events in Thomond Park or Irish Independent Park.\*



Reduced Ticketmaster fee for online sales

Full list of benefits available on page 13

Option to swap four games in Thomond Park for four games in Irish Independent Park when you buy your seat

**PRICE**  
**€1,885**  
**On Sale:**  
Mon 30 Oct '17 – Fri 30 Mar '18  
*subject to availability*

\*Access to tickets is subject to availability and will range from an option to purchase to a ticket lottery





# PACKAGE COMPARISONS

	10 YEAR PREMIUM	10 YEAR CATEGORY A	5 YEAR CATEGORY A
Seat Location	Lower Centre	Best Cat A	Choose Best Available
Exclusive Entrance	✓	✗	✗
Exclusive Turnstile	✓	✓	✗
Exclusive Entry to Bar & Food Facilities Guaranteed	✓	✗	✗
Additional Pool Ticket Purchase Discount	20%	15%	10%
10 Year Ticket Events	✓	✓	✗
Hospitality Discount	✓	✓	✓
Exclusive Newsletter	✓	✓	✓
Free Entry to B&I Cup	✓	✓	✓
Free Entry to Pre-Season	✓	✓	✓
Access to other events	✓	✓	✓
Home Knock Out Stages	✓	✓	✓
10 Year Ticket Membership	✓	✓	✗
Access to Home 6 Nations tickets*	✓	✓	✓
Access to Home Autumn International tickets*	✓	✓	✓
Access to Away European Cup tickets*	✓	✓	✓
Priority Sale for additional tickets	✓	✓	✓
Discounted Hire of Stadium Facilities	✓	✓	✗
Additional Junior tickets <i>(2 junior tickets for PRO12 games excluding Leinster)</i>	✓	✓	✓




\*Access to tickets is subject to availability and will range from an option to purchase to a ticket lottery





# SEATING ZONES



-  10 Year Premium Seats
-  10 Year Category A Seats
-  5 Year Category A Seats  
*subject to availability*



# Payment Options

## Payment Up front

One lump sum payment made during the renewal/sales period  
Seat(s) will only be secured once payment is received

Please contact the Munster Rugby 10 Year Ticket Team on  
Tel: 061 - 42 11 03 or Email: [10YearSales@munsterrugby.ie](mailto:10YearSales@munsterrugby.ie) for a private consultation

## 3 Staged Payments

50% up front followed by 25% in June 2020 followed by 25% in June 2022  
Staged payments can only avail of the full sales price  
4% APR finance fee for new customers, waived for existing customers during renewals

Please contact the Munster Rugby 10 Year Ticket Team on  
Tel: 061 - 42 11 03 or Email: [10YearSales@munsterrugby.ie](mailto:10YearSales@munsterrugby.ie) for a private consultation

## 6 Staged Payments

6 payments over 3 years  
Staged payments can only avail of the full sales price  
4% APR finance fee

Available by renewing your tickets through Account Manager.  
Click Tickets > Account Login on [www.munsterrugby.ie](http://www.munsterrugby.ie)

*Terms and conditions apply.*

*Failure to meet any staged payment plans will make the tickets void for future games from payment due date.*



# ORDER/EXPRESSION OF INTEREST FORM

Name:

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10 year ticket account number *(if applicable)*

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Address

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Email:

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Phone Number

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Package you are interested in:

- 10 Year Premium Seat
- 10 Year Category A
- 5 Year Category A

Preferred Payment Method

- Payment Up front
- 3 Staged Payments
- 6 Staged Payments







SECTION  
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